LEARN TO PLAY
Bringing tennis to disadvantaged children

PLAY TO LEARN
Learn life skills through medium of Tennis

Philanthropy

Tommy Haas, Ethiopian programme with IC of Germany
IC of South Africa - Kenton-on-Sea

IC of GB programme in Birmingham
Gabriela Sabatini and Juan Ignacio Chela in IC of Argentina

US College scholarship, IC of Germany - Ethiopia
IC of Netherlands
IC of South Africa - Vosloorus
IC of Netherlands

East at the 2014 inter-provincial tournament in
them reaching a high enough level to play in
children have been taught to date, with 10 of
tournament experience and life skills. 140
children from four schools with tennis coaching,
across the world.

a portfolio of 11 programmes
IC Philanthropy currently has
manage the programme and has already coached
of just over 5,000 people, the new start-up tennis
programme, to take place in regional country
McNamee) and largely sponsored by CQS. This
Rosewall Regional Project, presented by Kids
uruguay and supported by the Robert Abdesselam
Foundation, this programme encourages
disadvantaged children to participate in sport and
avoid anti-social influences such as substance abuse
and criminal activity. 350 children, aged between 6
and 14 years of age, receive an average of 4 hours
tennis per week. Lessons on how to live a healthy,
active life and strong emphasis on the value of
friendship, teamwork and family support are also
instilled in the players.

IC of Australia - NSW

ICP have recently approved a grant for the Ken
Rosewell Regional Project, presented by Kids
Tennis Foundation (Founder & Chairman – Paul
McNamara) and largely sponsored by CQX. This
programme, to take place in regional country
towns, will target remote, isolated and low socio-
economic regions. The programme will benefit
children from 8 to 12 years old and will focus on
life skills, as the main aim is social welfare
conducted through the medium of tennis. Once
the programme gets underway it is hoped that by
year three 1,000 children will be taking part.

IC of Great Britain - Birmingham

In co-sponsorship with Give it Your Max and run in
conjunction with Edgbaston Priory Club, ICP funding
provides facilities, equipment and coaching to
disadvantaged and disabled youth in the Birmingham
area of the UK. The programme takes place at
Lombwood Community Tennis Club and Cannon
Hill Park, which recently received sponsorship from
the British Lawn Tennis Association to improve
its facilities, and aims to reach 2,000 children by
the end of its third year. In addition, by leveraging
relationships with several local disability schools in
close proximity to Cannon Hill Park, part of the
grant will also support 20 children with disabilities
throughout the school term.

IC of Spain – Barcelona

In co-sponsorship with Catalán Tennis Federation
and AulaFederación and managed by former
Roland Garros winner Sergi Bruguera, 50 people
with learning disabilities receive tennis coaching
and undergo a skills programme. They are
invited to attend a number of tennis clinics
during events such as The Barcelona Open, The
Potter Cup Catalka and the IC Compass Junior
Challenge.

IC of Germany - Ethiopia

The programme, TOKEI (Turku and Derde,
Kids Education through Tennis) located in Addis
Ababa, Ethiopia supports 70 children per year.
Haile Gebrselassie, a former Ethiopian track
athlete and winner of two Olympic gold and four
World Championships titles, is a patron of the
programme. Discipline in tennis and at school is a
strong requirement for participation in TOKEI and
several children who exceed these expectations
are rewarded with tennis trips to Germany. Here,
they have the opportunity to meet professional
tennis players such as Tommy Haas.

IC of France - Cambodia

In association with the IC of France and the
Robert Abdesselam Foundation, the programme
provides 4 hours of tennis coaching per week to
70 disadvantaged children from the area. The
life skills aspect of the programme is delivered by
the head coach who emphasises and rewards
punctuality, fair-play respect for others, good
behaviour, dedication and playing by the rules. The
children are learning the benefits of enjoying a
sporting life through the game of tennis.

IC of Israel - Tel Aviv

Recently joining our portfolio of programmes is a
new initiative from the Israel Tennis Centres
Foundation to bring the game of tennis to
disadvantaged youths considered at risk in the
Jaffa area of Tel Aviv. The selection process gives
no priority to race, gender or religion and is
an all-inclusive tennis/life skills programme. IC
Philanthropy looks forward to seeing how the
programme develops over the coming months.

IC of Mexico – Leon

In association with The COMJUE (Municipal
Sports Commission), the programme supports
underprivileged children between 6 and 16 years
old from the local schools in Central Mexico. The
Asociacion de Tenis de Guanajuato reviews the
programme for quality control. This is a community
that is vulnerable to exposure to drugs, the
programme aims to foster a positive attitude in
the children, as well as a strong work ethic and approach
to life that may help them to overcome some of the
challenges that they are likely to experience in such
an environment.
WHAT DOES IC PHILANTHROPY DO?

• Established in 2009 to use tennis as a means of providing disadvantaged children with an alternative path in life.

• Using tennis to help young people with disabilities.

• Our aim is also to incorporate life skills to help children understand and learn through the game tennis.

HOW DOES IC PHILANTHROPY MEET ITS GOALS?

IC Philanthropy provides financial support to independent and approved tennis development initiatives which are organised or monitored by national ICs. IC Philanthropy funds facilities, equipment and coaching for these programmes as well as assessing the benefits of these initiatives on an on-going basis.

A grant will only be made to a programme where there is matched funding from another source, preferably local. We aim for our financial support to be seed funding for an initial period of between three and five years to help establish the programme.

Once the programme is established our hope is that additional local financial support will be forthcoming to make the programme self-sufficient. The aim is that IC Philanthropy can then withdraw from that particular programme to focus on new ones.

HOW IS IC PHILANTHROPY GOVERNED?

Each programme is supported via a national IC which is responsible for working with the tennis coach or appropriate programme owner, who reports progress and financial spend to the Board of Trustees on a 6-monthly basis.

All financial budgets (which include details of the matched funding) and forecasts are approved by IC Philanthropy before any money is advanced and these are only renewed after an annual review. ICs running tennis programmes are required to ensure that child protection safeguards are in place and their coaches are subject to appropriate training.

HOW CAN YOU HELP IC PHILANTHROPY MAKE A DIFFERENCE?

DONATE PRIVATELY

BECOME A SPONSOR

ATTEND OUR NEXT TENNIS BALL

SPONSOR OUR NEXT TENNIS BALL

CONTACT: ICP@ictennis.net

“There is so much that can be done for impoverished children and from my lifelong background in tennis, I am sure that teaching them tennis with the advantages of learning through the game, about the joys and disappointments of winning and losing, sticking to the rules and self discipline, are rules for life that can help everyone.”

MARION BARTOLI
WINNER, WIMBLEDON 2013
AMBASSADOR FOR ICP

FOR MORE INFO VISIT WWW.ICTENNIS.NET/ICPHILANTHROPY